STRATEGIES FOR A SUCCESSFUL JOB SEARCH

JOE SCOTT
Associate Director, Career Interest Communities
AUDIENCE POLL

Year in School?

Major?
KEYS TO CAREER SUCCESS

• STRONG ACADEMIC BACKGROUND
• EXPERIENCE – Research, Internship/Co-op, Projects
• STUDENT ORGANIZATIONS – Professional Development – Networking
• DEVELOP KEY SKILLS/QUALITIES – Slide 22

Where do STEM Majors Work?? Industries and/or Companies?
WHERE DO STEM MAJORS WORK

Pharmaceutical
Food and Beverage
Healthcare
Education
Materials & Textiles
Chemical Manufacturing
Environmental Consulting
Research & Development

Biotechnology
Government Agencies
Law
Agriculture
Hazardous Waste Management
Health & Safety
Cosmetics & Personal Care
Petroleum & Oil
ORGANIZATIONS EMPLOYING STEM MAJORS

Degussa Corp
National Starch & Chemical
Teach for America
UMDNJ
Johnson & Johnson
Food & Drug Administration
Bush Boake Allen
Stephens Scientific
Sandoz Research

Colgate Palmolive
Schein Pharmaceutical
Unilever
Merck
Fisher Scientific
Pfizer
NYC Dept. of Education
Bloomberg
Revlon
**JOB TITLES OF CHEM MAJORS**

- Application Specialist
- Beverage Technologist
- Chemistry Teacher
- Analytical Chemist
- Pharmaceutical Sales Rep
- Chemistry Technician
- Process Development Chemist
- Environmental Chemist
- Clinical Research Specialist
- Associate Scientist
- Chemist
- Lab Technician
- Research Assistant
- R & D Scientist
- Quality Control Specialist
- Formulation Scientist
- Forensic Chemist
OFFICE OF CAREER EXPLORATION AND SUCCESS

• Major/Career Exploration
• Resume & Cover Letter Advice
• Internship/Job Search Assistance
• Interview Preparation
• Graduate School Planning

Where is the Office of Career Exploration and Success?
Do we offer virtual services – appointments & workshops?
ADVISING SERVICES

- Individual Career Advising Appointments
- Career Planning Seminars and Events
- Mock Interviews – By appointment

Who has experience related to their major/career field? Internship, Research, Projects

Why is it important to get experience before you graduate?
VALUE OF INTERNSHIP EXPERIENCE

• Explore Career Options – “Test Drive” Career Choice
• Gain Valuable Experience – Build Your Resume
• Expand Your Professional Network
INTERNERSHIP/JOB SEARCH PROCESS

• ESTABLISH A GOAL(S)
• UNDERSTAND THE TIME FRAME
• BE ORGANIZED
• USE MULTIPLE STRATEGIES/RESOURCES

What are some resources or strategies you can use to find an internship/job?
INTERNERSHIP/JOB SEARCH RESOURCES

• HANDSHAKE
• CAREER AND INTERNSHIP FAIRS
• GOINGGLOBAL
• AMERICAN CHEMICAL SOCIETY – acs.org
Based on Job Roles You’re Interested In →

- 2019 Spring Strategic Marketing Internship
  CST Media,
  New York, NY
  Apply before 12/31

- Marketing Generalist Intern
  Wizui,
  New York, NY
  Apply before 12/31

- Paid Internship: Associate Community Manager
  US Foods,
  New York, NY
  Apply before 12/31

- 2019 Summer Internship Program
  E-Commerce Marketing
  Horizon Media, Inc.,
  New York, NY
  Apply before 1/31

On-Campus Jobs →

- Admissions/Registrar
  Rutgers University

- Student Caller
  Rutgers University

- Data Scientist (Marketing Analytics Analyst)
  Rutgers University

- Help Desk Technician @ P30 IT
  Rutgers University
FALL CAREER AND INTERNSHIP FAIR

• Sept. 19, 20, 21 and 22 – 11:30 – 3:30
• In-person – Jersey Mikes Arena
• Handshake - Events
CAREER FAIR PREPARATION

• Resume
• Review the list of employers - HandShake
• Research employers
• Elevator pitch
ELEVATOR PITCH

• Major
• Year in School, Date of Graduation
• Experience – Job, Internship, Research
• Activities
• Skills/Qualities
• What Interests You About The Employer
• CES Website
ELEVATOR PITCH

- Be warm, friendly and enthusiastic – SMILE!!
- Speak clearly and concisely
- End with a question
- Practice

Why is it called an elevator pitch?
MAKING A POSITIVE IMPRESSION

• Approach Employers With Confidence
• Make Good Eye Contact
• Smile
• Project Energy and Enthusiasm
• Deliver “Your Elevator Pitch”
• Offer A Resume
INTERNSHIP/JOB SEARCH TIPS

• Start Early
• Use a Variety of Resources
• Quality Resume
• Interview Skills
RESUME WRITING TIPS

• CONCISE/BRIEF – One page if possible
• NEAT/ORGANIZED - Format is important
• ACCURATE
• Purpose of the resume is to get an interview

Has anyone been on an interview for an internship, research, job, part-time/summer job? How did you prepare for the interview? Does anyone feel 100% confident in their ability to interview well?
INTERVIEW PREPARATION

- Research Employer and Position
- Know Skills/Qualities Desired by Employers
- Positive Attitude – Motivated – Communicate Your Strengths
KEY SKILLS/QUALITIES

• Ability to Work in a Team
• Leadership Ability
• Strong Work Ethic
• Analytical/Problem Solving Skills
• Quantitative Skills
• Technical Skills
• Initiative
• Flexibility/Adaptability
### COMMUNICATE YOUR STRENGTHS

<table>
<thead>
<tr>
<th>Internship Experience</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership Experience</td>
<td>Technical Skills</td>
</tr>
<tr>
<td>Honors/Awards</td>
<td>Military Experience</td>
</tr>
<tr>
<td>Relevant Coursework</td>
<td>Community Service/Volunteer Experience</td>
</tr>
<tr>
<td>Special Projects</td>
<td>Research Experience</td>
</tr>
</tbody>
</table>
BE PREPARED TO ASK QUESTIONS

Source: https://www.bluesteps.com/blog/are-you-prepared-these-types-executive-interview-questions
BIG 10 INTERVIEWING TIPS

1. Research The Employer
2. Know Your Skills and Interests
3. Communicate Your Strengths
4. Provide Specific Examples of Skills and Accomplishments
5. Active Listening and Eye Contact
6. Think Before Speaking
7. Be Positive and Genuine
8. Display Energy and Enthusiasm
9. Ask Questions
10. Practice
PREPARATION AND PRACTICE

- Career and Internship Guide – type “interview” in search at careers.rutgers.edu
- BIG Interview
- Speak with Alumni employed there if possible (*plan ahead!*)
- Mock Interview with Career Advisor – Schedule appointment through Handshake
Connect with us on social media for updates, events, information, and more.

@RUTGERSCAREERS

Start your career journey and explore our website at:
CAREERS.RUTGERS.EDU